


ADAM BALTHAZOR

CURRICULUM VITAE

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CAREER

2013 - PRESENT

Senior Creative Artworker

Neal's Yard Remedies, Gillingham, Dorset.
Industry - Organic, health and beauty products

My experience at Neal's Yard Remedies in their design studio is wide-ranging and includes:

Developing **successful gold product launch campaigns** on time and within budget, based on marketing and advertising briefs.

Creating compelling designs that **effectively engage customers and boost sales** through the use of meaningful typography and precise artwork.

- **Social media video** static and animated designs
- **Website banners**
- **In-store point of sale** material and signage
- **Email designs**
- Animated designs for **store window screens**
- In-house monthly **newsletter**
- Monthly **promotional designs** for US consultants

SOFTWARE

Fully competent using both Mac and PC

Creative Cloud:

Adobe Indesign, Photoshop, Illustrator, After Effects and Premiere Pro

STATEMENT

As an experienced creative professional, I excel in delivering high-quality work efficiently and consistently to deadline, collaborating seamlessly with colleagues and clients, to yield positive campaign results across diverse projects.

My extensive experience spans across diverse projects, yielding positive campaign results for global clients in design agencies, publishing, and the retail industry, both in-house and as a freelancer.

"Adam is a highly creative and competent designer with a great eye for detail who always goes the extra mile. He can be relied upon to get the job done to a high standard every time."

Lloyd Collins, Artwork Manager, Neal's Yard Remedies

2013

Senior Artworker - Cedar Group - Romsey

Client projects included: Barclays Flash banners and brochures, adverts for Ageas Bowl, Holiday Inn promotional leaflets and brochures.

2005 - 2013

Senior Artworker - CHS Creative - Christchurch

Clients included: Subway, Dominos, LV, Britannia Rescue, Barclaycard, Carphone Warehouse, Tradepoint, B&Q, Lakeland, Screwfix, BrightHouse, Cosyfeet, and RNLI.

2003 - 2005

Creative Artworker - Ignition Creative - Southampton

Client projects included: P&O Ferries catalogues, posters, adverts

2003

Freelance Graphic Designer - Ransom Group - Southampton

Client projects included: Bacardi Brand Bible, Nintendo packaging/game covers

2001 - 2003

Graphic Designer - DVA Digital - Bramley

Client projects included: TaylorMade Adidas - point of sale, truck livery, advertising

1999 - 2001

In-house Graphic Designer - B&W Loudspeakers - Worthing

Projects included: Flash/Director presentations, brochures, speaker manuals and packaging

EDUCATION

BA (Hons) Degree in Graphic Communication

University of Wales Institute Cardiff

Higher National Diploma in Graphic Design

Kent Institute of Art and Design